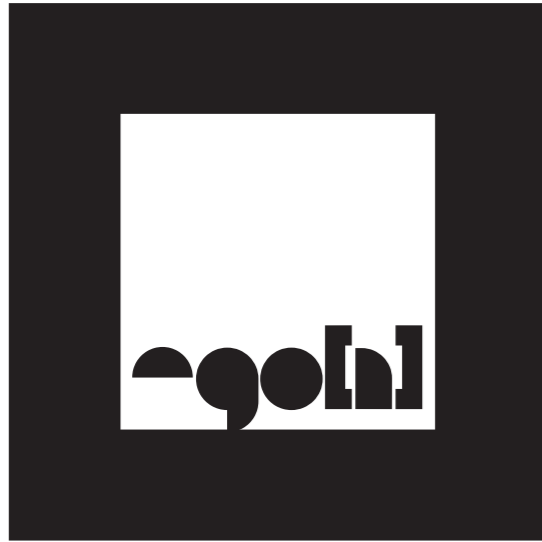


(maybe-)



one

two
three

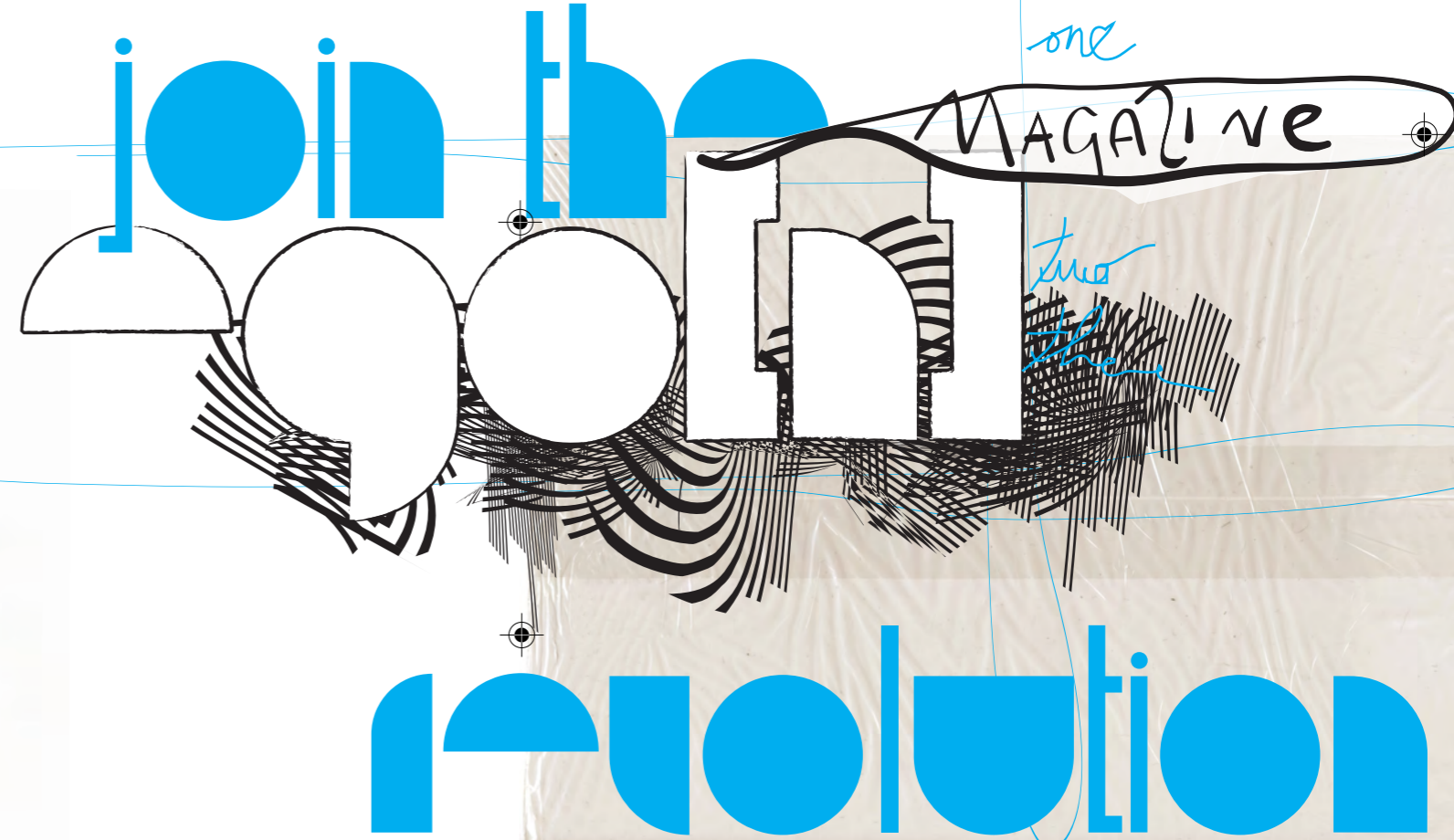
Discover ego[n] in augmented reality:
1) visit www.egonmagazine.com/augmented
2) show this page to your webcam

NB: Please notice: ego[n] magazine weights around 14 kilograms. For more than your usual webzine.

ego[n] magazine is yet another overdesigned, completely useless, totally self-indulgent, expensively printed and inventively packaged, gadget packed, sticker powered and dvd video including graphic design magazine that was born for diehard book fetishists.

what is ego[n]!

Fondly created by design studio **kmzero** in Florence, the first boxed set including 12 issues, 18 Fonts, a dvd, a stencil set and a dripping marker was published in 2007 by **red publishing** [www.redonline.it] in Italy and it's distributed in Europe by **bruil** [www.bruil.info].



one

two
three

NB: Also included: edition recipes, infographics, stencils and even more fonts.

NB: Please notice: an abundance of registration marks is an evident symbol of self-referential design work that must be considered up-to-date, clever & funny.